



# InnSpire

CONFERENCE & TRADE SHOW

**JANUARY 29-31, 2023**  
**MARRIOTT WALNUT CREEK**  
Walnut Creek, CA

InnSpire Conference and Trade Show is your once-a-year opportunity to network with innkeepers, owners, and G.M.s for boutique hotels and B&Bs from around the state. InnSpire sponsorship opportunities are a great way to increase your company's exposure and get your products and services in front of more innkeepers before, during and after the conference.

## CONTACT

Erika Costa, Membership + Events Manager  
916-554-2665 or [erika@calodging.com](mailto:erika@calodging.com)

## SPONSORSHIP OPPORTUNITIES

- ☐ **Platinum Sponsor \$5,499**
  - A premium booth space with internet and power
  - Registration for up to four (4) company representatives
  - Exclusive sponsorship of a breakfast, lunch, keynote speaker, or other general session event
  - The opportunity to introduce one of the speakers or offer an event welcome
  - Company logo on program and event website
  - Enhanced listing in conference program
  - Signage at the event
  - Dedicated Social Media Promotion
  - Full page ad in the conference program
  - Discount code to invite your clients to InnSpire
- ☐ **Gold Sponsor \$3,499**
  - A premium booth space with internet and power
  - Registration for two (2) company representatives
  - Company logo on program and event website
  - Exclusive sponsorship of breaks or individual speaker sessions
  - Enhanced listing in the conference program
  - Signage at the event
  - Social Media promotion as event sponsor
  - 1/2-page ad in conference program
  - Discount code to invite your clients to InnSpire
- ☐ **Silver Sponsor \$1,999**
  - A booth space with internet and power
  - Registration for one (1) company representative
  - Company logo on program and event website
  - Signage at the event
  - 1/2-page ad in conference program

## A LA CARTE SPONSORSHIP OPTIONS

A la carte sponsorships are subject to change based on schedule and other sponsorships. Additional sponsorship opportunities and customizable options are available. **A la carte sponsorships DO NOT include a booth space in the marketplace.**

- ☐ **Sunday Reception Sponsor \$1,000**
- ☐ **Monday Evening Dinner Sponsor \$5,000**
- ☐ **Monday Evening Drink Sponsor \$3,000**
- ☐ **Event Program Sponsor \$750**
- ☐ **Coffee/Tea Sponsor \$500**
- ☐ **Confirmation Email Sponsor \$300**
- ☐ **InnSpire Attendee Bag Sponsor In kind**
- ☐ **InnSpire Lanyard Sponsor In kind**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ☐ **Sunday Opening General Session Sponsor \$500**
- ☐ **Monday Morning Breakfast Sponsor \$750**
- ☐ **Sponsor a Workshop \$250**
- ☐ **Monday Lunch Sponsor \$1,000**
- ☐ **Monday Evening Dessert Sponsor \$1,000**

Have an idea or what to customize your sponsorship?  
Contact us!



## EVENT PROGRAM ADVERTISING

Ads are due 3 weeks prior to event.

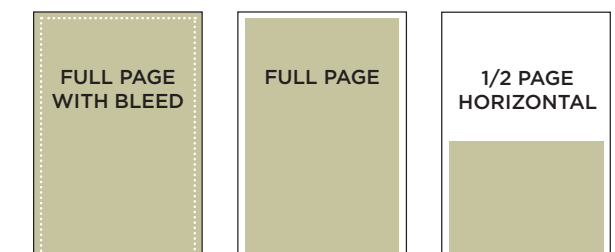
- ☐ **Full-Page \$500**
- ☐ **Half-Page \$250**

## ADVERTISING DIMENSIONS

Trim Size: 5.5 x 8.5 inches

Live Safety Area: 5.25 x 8.25 inches

Full Page with Bleed	5.75 x 8.75 inches
Full Page	5 x 8 inches
Half Page Horizontal	5 x 3.875 inches



## ART REQUIREMENTS

Preferred format is a PDF/X-1A, CMYK file at 300 DPI with all fonts and images embedded. High resolution (300 DPI) JPEGs may also be accepted. Be certain to convert all fonts to outlines and convert all RGB or spot colors to CMYK.

[www.innspireconference.com](http://www.innspireconference.com)