

Attendee Registration

InnSpire

January 27-29 2008

Growing Stronger Together!

California Association of Bed & Breakfast Inns 16th Annual Conference & Trade Show January 27-29, 2008 • Hyatt Vineyard Creek & Spa • Santa Rosa, California

Growing Stronger Together is the theme of the California Association of Bed & Breakfast Inns' (CABBI) Annual Conference & Trade Show and marks the 16th anniversary year of CABBI's standing as the country's foremost bed and breakfast association. We will also celebrate our recent partnership with the California Hotel & Lodging Association (CH&LA) which increases CABBI's voice and provides innkeepers with more benefits and access to industry information and discounts.

InnSpire Trade Show: Here's the place to browse and see the products that make a stay at your inn so special — everything from robes, soaps and chocolates. Meet the people who provide the services that help you operate your business — insurance representatives, internet marketers, web designers and more!

InnTouch Appointments: Schedule a one-on-one appointment with technology experts who can answer your questions and demonstrate how their products can benefit your business.

Educational Workshops & Speakers

Learn from a wealth of speakers about the newest techniques in marketing, technology, and operations and get new ideas with the creative workshops.

Network & Mingle with Friends and Colleagues

Network with California innkeepers, industry vendors and professionals, and CABBI and CH&LA staff. Stay over in Santa Rosa and explore nearby Napa and Sonoma counties' beautiful wine country, quaint shops, and countless attractions. And have FUN!

CABBI

414 Twenty-Ninth Street
Sacramento, CA 95816-3211

Register online at:
www.cabbi.com/innspire or
fax the enclosed registration
form to 916-444-5848.

For more information call the
CABBI office at 800-678-2462.

Conference Schedule

Go to www.cabbi.com/innspire for up-to-date conference and workshop details! (*Schedule subject to change.*)

Sunday, January 27

12:00pm-6:00pm	InnSpire Registration
3:15pm-4:30pm	Concurrent Workshops
4:30pm-7:30pm	Trade show and Wine Country Reception

Monday, January 28

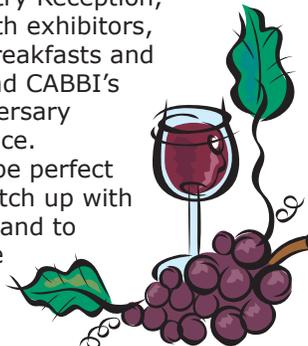
8:30am-9:00am	Continental Breakfast
9:00am-10:00am	Keynote
10:00am	Exhibit Hall Opens
11:15am-12:30pm	Concurrent Workshops
12:30pm-2:00pm	Buffet Lunch and Shopping Time with Exhibitors
2:15pm - 3:15pm	Concurrent Workshops
3:30pm - 4:30pm	Teatime with Exhibitors, Innkeeper Shopping, Vendor Drawing
4:45pm	Trade Show Closes
4:45pm-5:45pm	Concurrent Workshops
7:30pm-11:00pm	Wine Tasting, Silent Auction, Anniversary Dinner Dance!

Tuesday, January 29

7:30am-8:45am	Breakfast
8:00am-12:00pm	InnTouch One-on-One Appointments
9:00am-10:15am	Concurrent Workshops
10:30am-11:45am	General Session
12:00pm-1:30pm	Innkeepers Luncheon
1:45pm-2:45pm	Concurrent Workshops
3:00pm-4:30pm	Reservation Software User Group

Wine, Dine & Relax

We have plenty of opportunities planned for you to enjoy yourself! Don't miss out on our opening Wine Country Reception, Teatime with exhibitors, delicious breakfasts and lunches, and CABBI's 16th Anniversary Dinner Dance. These will be perfect times to catch up with old friends and to make some new ones!



Innkeeping As A Profession (IAP) Workshop

**Sunday & Monday
January 27-28, 2008**

This two-day workshop gives aspiring innkeepers an insider's look at the industry and supports them in pursuing their dream. "Education is key to success when people are thinking about purchasing a Bed and Breakfast Inn," explains IAP facilitator Bill Bullard. This workshop includes admission to the InnSpire Trade Show.

Attendee Registration



January 27-29, 2008
Hyatt Vineyard Creek & Spa
Santa Rosa, California

Inn or Company _____ Number of rooms at your Inn _____
(please print name as you want it on your name tag)

Name _____ Number of years in Innkeeping business _____

Name _____ Number of years in Innkeeping business _____

Name _____ Number of years in Innkeeping business _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Website _____

Full Conference Registration

Includes Trade Show, all InnSpire workshops, all scheduled meals (Opening Reception, two breakfasts, lunches and Monday Night Dinner Party.

	<u>Early</u> <i>(before 12/1)</i>	<u>Regular</u> <i>(after 12/1)</i>	
<u>CABBI Member:</u>			
Single Attendance	\$375	\$425	\$ _____
Double Attendance (Same inn)	\$675	\$750	\$ _____
Additional Person(s) (Same inn)	\$350	\$360	\$ _____
<u>Non-member:</u>			
Single Attendance	\$425	\$450	\$ _____
Double Attendance (Same inn)	\$800	\$850	\$ _____
Additional Person(s) (Same inn)	\$350	\$360	\$ _____

Note: Onsite registrations are \$500 members & \$550 non-members

A La Carte Registration

Sunday Trade Show & Reception	\$150		\$ _____
Monday – includes Breakfast, Lunch, Teatime, Workshops and Trade Show all day <i>(does not include dinner)</i>	\$225		\$ _____
Monday Night Dinner Dance	\$85		\$ _____
Tuesday – includes Breakfast, Lunch, General Session and Workshops	\$200		\$ _____
Tuesday Guest Management Software User Groups	\$25		\$ _____
Innsitters' Corner (for interim innkeepers – full registration required)	\$150		\$ _____
TOTAL			\$ _____

Payment Options **Check** *Please make check payable to: CABBI* **Visa** **MasterCard** **AMEX**

CC# _____ Exp. Date _____ / _____

Name on Card _____ Signature _____

Hotel Accommodations: Please contact the Hyatt Vineyard Creek & Spa directly for your hotel reservations at 800-233-1234 and ask for the CABBI conference rate of \$129. This rate is good until 1/11/08. This hotel is located in Northern California's wine county at 170 Railroad St. in Santa Rosa, in walking distance from the Historic Railroad Square District.

Cancellation Policy: Conference cancellations must be received in writing by 12/31/07 for a full refund less a \$25 processing fee. *After 12/31/07, no refunds allowed.*

California Association of Bed & Breakfast Inns

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